

# "BACK TO BASICS" PRIORITY OUTCOMES

This list is intended to help us stay focused on Mayor Garcetti's Back to Basics agenda, which is first and foremost geared toward strengthening our economy and making City Hall more efficient and effective.

#### 1. Promote good jobs for Angelenos all across Los Angeles

Make it easy to do business in Los Angeles; nurture small business; reclaim our economic heritage: entertainment, aerospace, manufacturing, health care, international trade and tourism; make Silicon Beach a pipeline to the future; educate and retrain our workforce for tomorrow's good jobs.

### 2. Restore the City services that make our neighborhoods livable and attractive

Maintain our streets and fix potholes; fix sidewalks; trim trees; partner with residents and businesses to clean and beautify our city; increase access to parks, libraries and other public services that enrich our quality of life; revitalize transit corridors to make great streets.

#### 3. Make our communities the safest in the nation

Continue to reduce gang violence; implement smart policing; intervene with at-risk youth; improve emergency response; strengthen community partnerships; increase access to jobs and services.

### 4. Create a more sustainable and livable city

Improve land use planning to promote neighborhood quality of life; conserve energy and water; mitigate and adapt to climate change; build transit options for an accessible future; promote affordability and environmental justice; restore and reinvent the LA River.

#### 5. Live within our financial means

Restore capacity for basic services by investing in making government more efficient and effective; control personnel costs; reduce costs through resource conservation.

# 6. Provide outstanding customer service to our residents and businesses

Go the extra mile to serve the public; make government reachable on the phone and on the web; provide timely and useful information; follow through on our commitments; and measure customer satisfaction.

# 7. Deploy innovation and technology to modernize city government

Revamp the city's technology backbone and public applications; increase transparency and civic engagement; use big data to identify problems and deploy solutions.

#### 8. Restore pride and excellence in public service

Train, equip, and empower the 50,000 public workers who deliver vital basic services; encourage and reward innovation that results in more efficient, effective service delivery.

# 9. Partner with citizens and civic groups to build a greater city

Engage Angelenos in decisions that affect their neighborhoods and their city; seek opportunities and innovative solutions to problems through volunteerism and civic partnerships; foster resident participation in governance and in building shared community.